



### ***International conference "STD-RRI-Maghreb":***

### ***"Entrepreneurship, Innovation and renewal of Maghreb economies"***

As part of the STD-RRI Maghreb program of the Innovation Research Network (RNI), this conference aims to bring together the largest number of researchers from the international scientific community working on cross-cutting concepts, notably innovation and entrepreneurship, in connection with the revival of the Maghreb economies.

The objective is to encourage exchanges and debate from multidisciplinary points of view. The key theme of the conference is "innovation ecosystems" in the Maghreb countries and their stage of development, compared to other emerging and developing countries. International experiences are welcome.

This conference offers to academic researchers the opportunity to present their research work, their studies or their experiences from various approaches and methodologies in economics, management, social sciences, as well as various fields of application (education, transport, health, culture, artificial intelligence, ICTs, etc.). It will thus open up the debate on the development potential of innovation ecosystems in the sub-region that the Maghreb represents.



### **Central Theme:**

For several decades, the integration and development of the Maghreb countries in the global economy has been narrowed to international trade, financial openness and the development of various plans, aimed to integrate national economies into the globalized sphere, within the framework of international institutions, but major challenges are remaining and there's a need to reshape their economic models, by integrating innovation in their pillars of development.

This event aims to highlight and understand the determinants, modalities, processes and relationships between actors of innovation, to develop innovative entrepreneurial ecosystems.

The objective of this conference is twofold: first to analyze and debate the links between entrepreneurship, innovation and their roles in the development of Maghreb economies. Second, it is a question of exploring the levers of the development of the Maghreb economies based on entrepreneurship and innovation.

Please find below examples of interest areas:

- R&D in the private sector in the Maghreb countries.
- Internationalization of R&D, new skills and incentive to establish an innovation culture.
- Technological breakthrough strategies and digital revolution.
- Innovation management and open innovation.
- Impacts of technology transfer and innovation on economic and financial integration.
- Innovation, skills and employment.
- Partnership, cooperation, strategic innovation alliances.
- Technology transfer, learning and innovation.
- Technology transfer, imitation and protection of intellectual property rights.
- Innovation and structural competitiveness of the Maghreb economies.
- Entrepreneurial educational ecosystem: a key resource for territorial intelligence.
- Innovation ecosystems, Entrepreneurship and innovative Business models.
- Social entrepreneurship and economic development.
- Digitization and opportunities for female entrepreneurship in rural or urban areas.
- Development of financial innovations in the Maghreb countries: opportunities and obstacles.
- New technologies for banking and finance.
- Role of Financial Technologies (fintech) in the modernization of payment systems, the promotion of the financial inclusion of low-income populations, the development of cryptocurrency and the deepening of crowdfunding.
- Digital transformation and its macroeconomic effects (inflation dynamics, formation of expectations and exchange rate dynamics).
- Entrepreneurship, innovation and sustainable development.
- Innovation and SDGs.
- Industrial policy and innovation policy.

**During the two days of the conference we organize "Doctoral session", in which doctoral students can share some issues not only with academics but also with actors of innovation systems, in order to enrich contributions and visions.**

### **Conference Important dates:**

Long abstracts submission (also for doctoral session): **15<sup>th</sup> May 2020**

Notification of Acceptance: **15<sup>th</sup> June 2020**

Early Bird Registration Deadline: **1<sup>st</sup> September 2020**

Authors Registration Deadline: **10<sup>th</sup> October 2020**

**All text must be sent to:** [conference.rrim2020@gmail.com](mailto:conference.rrim2020@gmail.com)

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